

IBERIAN Businessrail

CHECK IN: JUNE 1st / CHECK OUT: JUNE 8th

BARCELONA >> MADRID >> LISBON >> PORTO

BusinessRail is an all-inclusive professional lifetime Experience event gathering professional and personal growth initiatives.

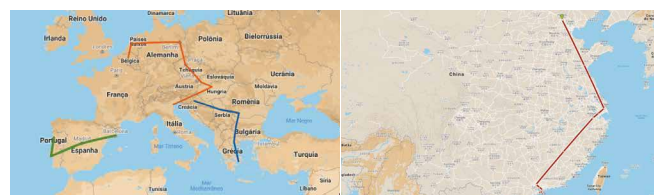
Using the Railway train as a common link to bring together people & organizations with business opportunities and new experiences to foster personal growth.

Each BusinessRail event has an unique route enabling all participants to visit new locations and explore business and individual experiences.

Every event is carefully tailored to meet the growing demand for effective business networking as well as offering experiences to grow on personal level.

Each participant joins in business networking activities as well as training in personal growth & soft skills.

It is also a great opportunity to travel and meet new places, cultures and people.



IBERIAN Businessrail

June 1st - 8th | Barcelona > Madrid > Lisbon > Porto (FIN2019)

CHINA Businessrail

October 9th - 19th | Beijing > Shanghai > Hangzhou > Shenzhen > Hong Kong > Macau (Macau International Fair)

CENTRAL EUROPE Businessrail

1st Semester 2020 | Brussels > Amsterdam > Berlin > Prague > Bratislava > Budapest > Ljubljana > Venice

SOUTHERN EUROPE Businessrail

2nd Semester 2020 | Zagreb > Belgrade > Craiova > Sofia > Thessaloniki > Athens

The **IBERIAN BusinessRail Experience** will happen between **June 2nd** and **7th**, starting in **Barcelona**, and stopping at **Madrid, Lisbon and Porto**.

The Programme includes several **Business Activities** (Conferences, Speed meetings, Networking Lunches and Pitches), **Soft Skills Activities** and **Cultural Activities** (Tours, Traditional food and performances). The Experience includes the participation at **FIN2019** (International Business Forum), a B2B event that consists of various initiatives.

The Iberian BusinessRail Experience is intended to engage Business Opportunities and Networking between Business People at Local and International levels in an outgoing environment. BusinessRail is organized by CIC - International Culture Center; JEUNE - Young Entrepreneurs Organization of the European Union and Sino-PLPE Federation

It is a once in a lifetime Business Experience and you don't want to miss it!

Join us in the IBERIAN BusinessRail Experience!



Day 1 | Free Day | Check-in on June 1st: Hotel Barceló Sants

Day 2 | June 2nd, 2019
BARCELONA

Breakfast at the Hotel

11am | Visit to Montjuic Hill & Poble Espanyol

Oppening Cerimony **Networking Lunch** with
local Entrepreneurs

04pm | Departure to Madrid by Train from Sants Station

Networking Activities during the Train Ride (3h)

07pm | Arrival at Madrid Atocha Station

Hotel Check-in

Built for the 1929 International Exhibition, the spanish village (Poble Espanyol) was created from the desire to concentrate the soul of Spain in a single space. Today most of its constructions remain intact and are scale reproductions of buildings, squares and streets of different regions of Spain. Strolling through Poble Espanyol you'll discover not only buildings, but also artisans you can watch live as they work, as well as viewing pieces of contemporary art by universal figures like Dalí, Picasso, Miró o Guinovart.



Day 3 | June 3rd, 2019
MADRID

09am | Breakfast at the Hotel

● [Madrid to Porto Pack starts here](#)

10am | Teatro Real visit

Palacio Real visit

01pm | **Networking Lunch** with local Entrepreneurs

04pm | Visit Plaza Mayor

Free time

09pm | Departure to Lisbon from Chamartin Station
(Train-Hotel)

Palacio Real Visit (Royal Palace)

Considered one of the most beautiful palaces in Europe, its Baroque classicist style of Italian court has made it one of the most visited buildings in the city of Madrid. At the same time, it implies entering one of the largest in the continent, with 135,000m2 and it has 3,418 rooms!

Teatro Real Visit (Royal Theater)

Regarded as one of the most important cultural institutions in Spain, the Teatro Real reopened on 11 October 1997 and has become an internationally acclaimed opera house which showcases leading voices and state-of-the art productions.

This portico lined square is situated at the heart of Hapsburg Madrid, the old part of the city and one Visit Plaza Mayor of the capital's most charming districts.

Day 4 | June 4th, 2019
LISBON

07am | Arrival at Hotel
Breakfast at the Hotel

Lisbon to Porto Pack starts here

10am | Lego Serious Play | Soft Skills Activity hosted by:
Rita Pelica
12.30pm | **Networking Lunch** with local Entrepreneurs
06.30pm | **Networking Cocktail** with local Entrepreneurs
08.30pm | Lisbon Under Stars
Immersive VideoMapping Experience
Hotel Stay in Lisbon

The LEGO® SERIOUS PLAY® methodology is an innovative process designed to enhance innovation and business performance. Based on research which shows that this kind of hands-on, minds-on learning produces a deeper, more meaningful understanding of the world and its possibilities.
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LISBON UNDER STARS is an immersive and multidisciplinary spectacle that aims to enhance the culture and heritage of Lisbon. Proven to be the ideal stage for LISBON UNDER STARS, Carmo's Ruins provide a new way of experiencing the city's history. Created and produced by OCUBO, in an institutional partnership with the Carmo Archaeological Museum, LISBON UNDER STARS is a multidisciplinary experience that brings together multimedia projections, virtual dancers and visual effects, to the sound of great Portuguese music.



IBERIAN Businessrail



Day 5 | June 5th, 2019
PORTO

08am | Breakfast at the Hotel
09h00am | Departure to Porto
Networking Activities during the
Train Ride (3h)
12pm | Arrival at Porto
Hotel Check-in
01.30pm | Porto Tapas Tour
05pm | Port Cellars Visit and Wine Tasting
Free time

Everything you need to know about Port Wine, from the vineyard to the glass, in a unique visit to the Museum and Porto Wine Cellars and a Premium Wine Tasting.

Days 6 and 7 | June 6th and 7th, 2019

PORTO

FIN | International Business Fair & Fórum

Reception of BusinessRail Participants at
FIN2019 - International Business Forum

- Business Matching Meetings
- Networking Cocktails
- Gala Dinner
- Light Lunch
- Seminars

Closing Ceremony of IBERIAN BusinessRail

FORUM & FAIR - 06 JUNE
Business Forum | “A World of Opportunities”

FORUM & FAIR - 06 JUNE
Business Forum |
“Speaking Portuguese in 4 Continents”

FORUM & FAIR - 06 JUNE
Seminar | “Roadmap to a Global World”

FAIR - 07 JUNE
Seminar | “Pathway to a Sustainable Future”

FAIR - 07 JUNE
Seminar | “Digital Era: New Ways of Interaction and Consumption”



FIN Portugal (International Business Fair & Forum) is part of an international project that connects 3 continents through 3 annual events taking place in Portugal (June), Macau (October) and Brazil (March).

The FIN movement intends to encourage the establishment of partnerships and protocols of cooperation between the various players, in a continuous way, throughout the year, with the aim of consolidating business deals and increasing trade between the represented regional blocs, constituting an opportunity for Portuguese companies to exhibit the excellence of their products and services to the world.

Check-out on June 8th

ORGANIZERS:



PARTNERS:



INSTITUTIONAL SUPPORT:



InvestHK
The Government of the Hong Kong
Special Administrative Region

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SPECIAL SUPPORT:

