

# YOUTH ENTREPRENEURSHIP AND STARTUPS

## PROSPECTS FOR EU GROWTH, EMPLOYMENT AND COMPETITIVENESS

### ORGANIZED BY

European Commission's Business  
and Start-ups Stage Subcommittee  
JEUNE - Young Entrepreneurs'  
Organization of the European Union



Business and Start-ups Sub-committee



### PLACE

Berlaymont, Rue de la Loi 200,  
1049 Brussels

### DATE AND TIME

**Monday 29 June 2015, 6 pm**

### AIM OF THE CONFERENCE

To provide an informed and balanced cross-sector dialogue on youth entrepreneurship and start-ups, by involving stakeholders who will provide a policy, societal, academic and business perspective on this matter.

It should promote role models among young European entrepreneurs, address the challenges they encounter in European market and provide explanation on how the EU policy agenda helps young entrepreneurs launch and run their businesses and thereby support EU growth, employment and competitiveness.

### AGENDA

#### 18:00 - 19:30 Youth entrepreneurship and startups prospects for EU growth, employment and competitiveness

Welcome by

**Petar Traykov**, President, **EC Business and Start-ups Subcommittee**  
**Patrik Kovács**, President, **JEUNE**

**Jyrki Katainen**, Vice-President, **European Commission**

**Florin Jianu**, President, **Young Entrepreneurs Association**; former  
**Minister of SMEs, Business and Tourism in Romania**

**Daniel Calleja**, Director-General, **DG GROW, European Commission**



**Jyrki Katainen**  
Vice-President,  
European Commission

#### 19:30 - 20:30 Panel discussion Youth entrepreneurship in Europe

Moderator: **Michele Orzan**, President, **EuCham - European Chamber**

**Kumardev Chatterjee**, Founder, **European Young Innovators Forum**

**Ioana David**, President, **JADE - European Confederation of Junior Enterprises**

**Jessica Westin**, Head of PR, **United Screens**

**Zein Haddad**, Co-Founder, **European Young Entrepreneurs (EYES)**

**Istvan Viz**, CEE Account Manager, **SalesForce**

#### 20:30 - 21:30 Cocktail

SUPPORTED BY



PARTNERS



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### IMPORTANT

Participants must register by Wednesday 24 June 2015, noon to secure the entrance to the Commission's building!

Registration: <http://goo.gl/forms/yFpvlE3tXS>